

From: Javier Torres <jtorres@mediaeffective.com> **Plaintiff's Ex. 59** Page 1 of 3

Sent: Thu, 11 Mar 2021 12:28:59 -0500

To: Katey Kana <kkana@nria.net>

Subject: Re: All advertising details, assets and collateral

**Plaintiff's Ex. 59**

Ok. I'll bring USB tomorrow.

Also, if you have 5 minutes tomorrow at about 2:30-3p when I stop by, I would like to show you an idea that has been in my mind since the change of tel number.

Thanks,

*Javier Torres*

*Director Media Effective*

On Thu, Mar 11, 2021 at 11:46 AM Katey Kana <[kkana@nria.net](mailto:kkana@nria.net)> wrote:

that would be great javi - thank you!

**Katey Kana**

**Director of Advertising & Marketing**

**National Realty Investment  
Advisors, LLC**



1325 Paterson Plank Road, Floor 2,  
Secaucus, NJ 07094

Office: (201) 210-2727 Ext. 136

[KKana@NRIA.net](mailto:KKana@NRIA.net)

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**From:** Javier Torres <[jtorres@mediaeffective.com](mailto:jtorres@mediaeffective.com)>  
**Sent:** Thursday, March 11, 2021 11:40 AM  
**To:** Katey Kana <[kkana@nria.net](mailto:kkana@nria.net)>  
**Subject:** Re: All advertising details, assets and collateral

Hi Katey;

I am finding scripts as far back to at least 2016 in word documents.

Also, mp3/sound files and some videos/mp4s that I have been able to download from past years.

Is it ok to bring you a USB stick to the office on Friday afternoon when I pick up payments?

I dont think the sound and or video files would go easy in just emails. That way you will have everything per year in one place: Scripts. Radio Spots/ TV Spots.

Thanks.

*Javier Torres*

*Director Media Effective*

On Wed, Mar 10, 2021 at 3:12 PM Katey Kana <[kkana@nria.net](mailto:kkana@nria.net)> wrote:

All,

By Friday close of business we will need ALL files of all ads, scripts, etc. for as far back as you can provide and at a minimum of:

- Q1 2021
- Q4 2020
- Q3 2020
- Q2 2020

**Katey Kana**

**Director of Advertising & Marketing**

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